



ANNUAL JEWELRY DESIGN COMPETITION 2025

Hawaii Jewelers Association is proud to celebrate another year of Hawaii's jewelry designers with our Annual Jewelry Design Competition. We encourage you to share your original jewelry creations from the past year along with your inspiration in creating these pieces with your fellow HJA members. In-person voting for the People's Choice awards in each category will be held at the Annual Banquet Saturday, October 11, 2025. Finalists and Winners will be announced at the Banquet.

DESIGN COMPETITION RULES & INFORMATION

Competition Categories

The three competition categories that entrants may submit pieces for are:

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|-----------------------------|---|
| 1. Jewelry under \$5,000 | Any jewelry design with a retail price* under \$5,000 |
| 2. Jewelry \$5,000 and over | Any jewelry design with a retail price* of \$5,000 and over |
| 3. Hawaiian Themed | Any jewelry design with a Hawaiian theme |

* Retail price is set by the designer or the firm the designer is entering under.

Judging

A panel of three judges will score each entry. The entries will be evaluated in the following criteria with maximum points for each noted:

<u>Criteria</u>	<u>Maximum Points</u>
1. Overall Design	40
2. Marketability	20
3. Practicality/Wearability	20
4. Craftsmanship	20

Each judge will award a maximum of 100 points for the entry. The points of all three judges will be totaled and averaged to determine the winner. There will be three places awarded for each category. In addition, an entry may receive two (2) bonus points (added after the judged scoring) if the entry qualifies as "Made In Hawaii" (designed and crafted in the State of Hawaii). Each winner will receive a framed award certificate with your company's name and be featured on our website, social media, and other industry news. The piece with the overall highest score will also be awarded **Designer of The Year**.

Design Competition Rules

1. All jewelry must be original and designed by a HJA member in good standing at the time of the competition.
2. The entry piece must have been produced within the last 18 months.
3. Only precious metals (gold, silver, platinum, or palladium) may be used.
4. All gem stones must be genuine. Any enhancement or treatments must be fully disclosed.
5. A designer may enter a maximum of one entry in each competition. There is no limit to the number of individual designers entering who are employed by the same HJA member/company.
6. All entrants waive any and all claims against the Hawaii Jewelers Association (HJA), its individual members, officers, or any HJA representative, associate or employee for any issue arising from the handling, condition, loss or theft of the jewelry being submitted for competition entry.
7. The entry piece(s) must be delivered by **Monday, October 6, 2025 at 5:00 PM to Opal Fields** (in the International Market Place, Waikiki).
8. All competition entry piece(s) are to be submitted with a completed and signed competition application form indicating that the entrant has reviewed, understands, and agrees with all the competition rules.
9. Entry fees are non-refundable, please pay in full to please pay in full to HJA's PayPal or by check:
admin@hawaiijewelersassociation.com <https://www.paypal.com/>: "**Hawaii Jewelers Association**"



JEWELRY DESIGN COMPETITION – ENTRY FORM

2025 Design Contest Fee Schedule (per company):

- \$75 Single Entry
- \$70 Per Entry - 2 Entries (\$140 total)
- \$60 Per Entry - 3 Entries (\$180 total)
- \$55 Per Entry - 4 or more Entries (e.g., \$220 for 4 Entries)

Please complete one entry form per piece. The entry articles must be delivered by **Monday, October 6, 2025 5:00 PM to Opal Fields** (International Market Place, Unit 196, 2330 Kalakaua Blvd, Honolulu – by the Tesla dealership).

Competition Category (Check One):

- ☐ 1. Jewelry Under \$5,000 Retail ☐ Made In Hawaii (check if your entry is designed and crafted within the State of Hawaii)
- ☐ 2. Jewelry \$5,000 Retail and Over
- ☐ 3. Hawaiian Themed

Entrants Name: _____ Company Name: _____

Mailing Address: _____

Email: _____ Telephone: _____

Entry Piece Title: _____

Retail Selling Price: \$ _____

Description/Disclosures: _____

As a HJA Jewelry Design Competition entrant, I have reviewed and agree to the HJA Design Competition rules.

Signature: _____ Printed Name: _____ Date: _____

For further inquiries regarding the Jewelry Design Competition, please contact Jewelry Design Competition Committee Chair, **Tom Wheeler** at **Opal Fields** (International Market Place, Waikiki). Phone: (808) 949-3982, Email: tom@opalfields.com

After the Design Contest, entrants who wish to know how they did relative to the scoring system may request an email with the ir score (per entry) along with a score break-down for each of the judging criteria. The total score of the winning entry for the s ame category will be listed for comparison. This feedback is intended to help designers see how they did and what areas they need to focus upon in the future.